



प्रवीर कुमार बसु , आई० ए० एस०  
सचिव  
P. K. Basu, I.A.S.  
Secretary



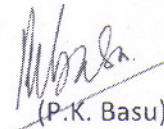
भारत सरकार  
कृषि मंत्रालय  
कृषि एवं सहकारिता विभाग  
Government of India  
Ministry of Agriculture  
Department of Agriculture & Cooperation

## FOREWORD

The National Horticulture Mission (NHM) was launched during the year 2005-06 to provide a thrust to the development of horticulture in the country. It was expected that adoption of an integrated approach covering production, post-harvest management, processing and marketing would help attain the objectives of enhanced production, improved nutrition and increased returns to the farmers. During the course of implementation of the Mission, it was realized that some additional components need to be introduced to achieve the objective of holistic growth of the horticulture sector. Accordingly, some new components, such as high density plantation, mushroom cultivation, horticulture mechanization, GAP certification, etc., have been included in the Mission. Cost norms and pattern of assistance, particularly for Post Harvest Management and Marketing related components, have been revised liberally so as to incentivise more investments in these critical areas. These are reflected in the "Operational Guidelines 2010" and will come into effect from 1<sup>st</sup> April, 2010.

It is hoped that the introduction of new cost norms and inclusion of other critical components in the list of admissible activities under the Mission will provide a boost to the development of the horticulture sector in the country.

22<sup>nd</sup> April, 2010

  
(P.K. Basu)