

**National Horticulture Mission  
Ministry of Agriculture  
Department of Agriculture and Cooperation  
Government of India  
Krishi Bhawan, New Delhi**

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Applications are invited for engagement of one Chief Consultant in the field of 'Media & Communication' for the National Horticulture Mission.

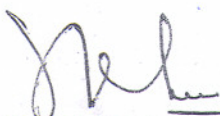
The candidate for consultancy in Media and Communication should have excellent writing skills and possess relevant experience in preparing Media Plans, bringing out Publications and in organizing Promotional Campaigns through Internet, Electronic and Print Media. A degree/Diploma in Mass Communication along with relevant experience in this will be an added advantage.

The selected person will be engaged as a Chief Consultant/Consultant for Media and Communication on full time basis for a period of six months under the Technical Support Group (TSG) of National Horticulture Mission (NHM) with Headquarters at NHB, Gurgaon/Krishi Bhawan, New Delhi. At present, the Consultants are entitled to a consolidated honorarium of Rs. 35,000/- per month (with no DP/DA/CCA/HRA etc.).

He/She will be entitled to travel by Taxi/Train (up to A/C First Class)/Air (Economy Class). Hotel Accommodation costs, daily allowance as admissible to Class-I officers of National Horticulture Board (NHB) and incidental expenses incurred in connection with the assignment will be borne by the NHB as per actual, on production of supporting vouchers. The detailed profile application indicating Name, Address, Telephone/Mobile Number, E-mail Address, Working Experience in the relevant field etc. may be sent within ten days from the publication of this advertisement to the Under Secretary (Hort.), Department of Agriculture and Cooperation at Room No. 434, Krishi Bhawan, New Delhi-110001 for Interview and Selection.

Email-id is [sadhna.khanna@nic.in](mailto:sadhna.khanna@nic.in)

This engagement is purely on temporary basis.

  
Under Secretary (Hort.)